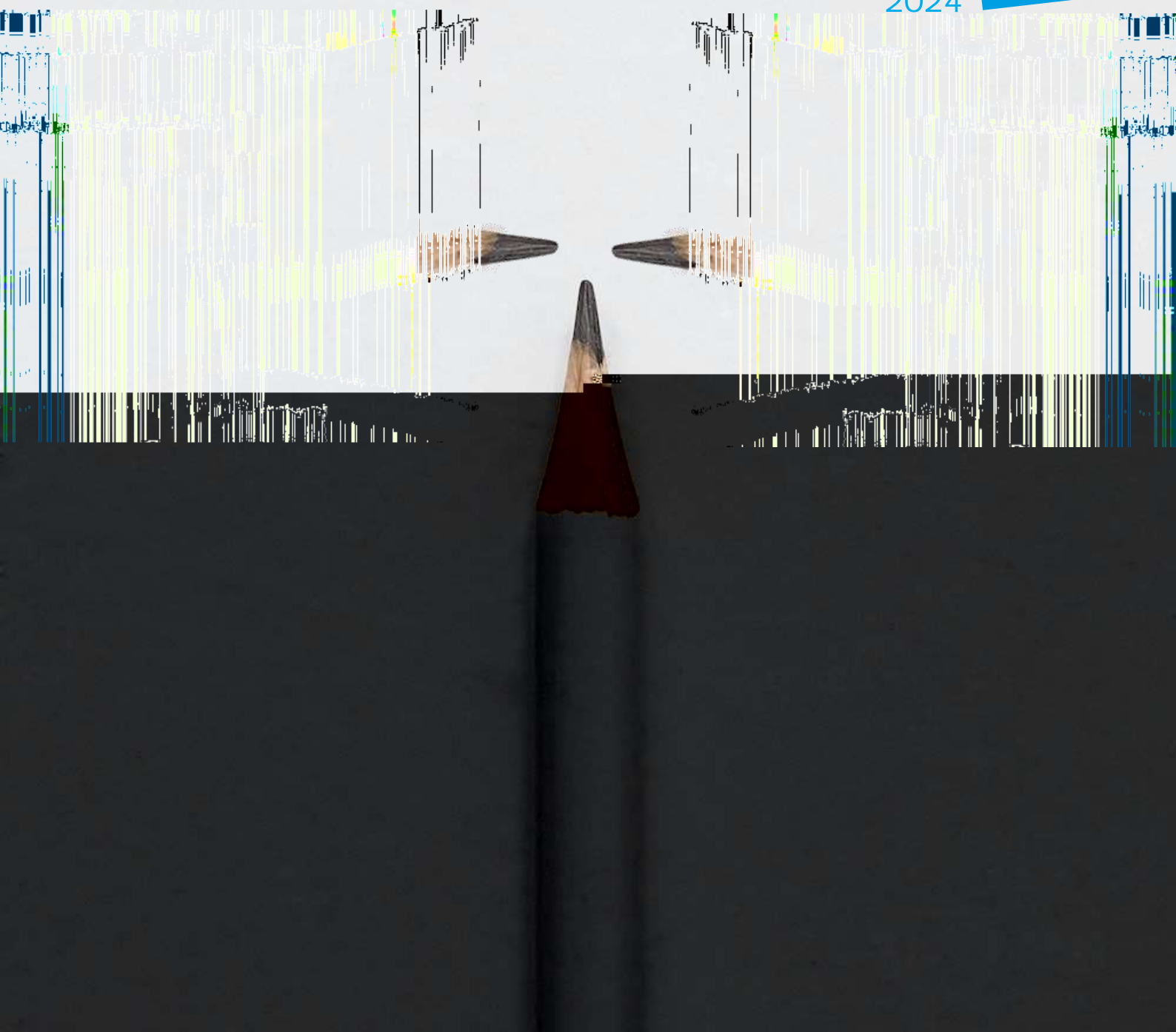




Business in the Community

RESPONSIBLE BUSINESS MANAGEMENT TRAINING

2024



An accredited training programme for professionals designing and delivering Responsible Business strategies and corporate responsibility programmes. The six modules focus on a different area of skill and knowledge required to develop and implement a Responsible Business strategy. Your organisation or sector may call this work Corporate Responsibility, CSR, sustainability or corporate citizenship; at BITC we call it Responsible Business, but we do not get tied up with semantics.

This training will be of most benefit to participants:

- 1 Work for an organisation that is part of BITC's network of Responsible Businesses or is looking to join the movement
- 2 Have a role in development and delivery of Responsible Business strategies or

STRUCTURE

- Six full-day modules
- Delivered over six months
- Six x 45-minute blocks per module
- Pre-reading and materials to keep
- Leading practice case studies
- High energy, facilitated discussions
- Small interactive groups
- Delivered digitally

KEY BENEFITS

- Develop skills and tools to create a Responsible Business strategy and implement your Corporate Responsibility (CR) activities
- Learn from Responsible Business experts at BITC and from relevant membership organisations
- Increase organisational buy-in for your CR ambitions
- Gain confidence and enhance your influence outside your team
- Receive an accredited certificate in Responsible Business and six months' Institute of Leadership and Management (ILM) membership
- Access to a network of peers on the course and join an active Alumni Network





Strategy Foundations



Stakeholder Engagement





Interconnected strategies

Examine how wellbeing, diversity and inclusion, environment and community



Impact and Governance



Driving Change

“I feel privileged to have been given the opportunity to complete the BITC Responsible Business Management Training along with others from my team.

COMPANIES THAT HAVE RECENTLY COMPLETED RESPONSIBLE BUSINESS TRAINING INCLUDE:

Arm
ASDA Stores Ltd
Bishop Fleming
British Land
Capital One
Checkout
CITB
CityFibre
Covéa Insurance
Fidelius Group
Landmarc Support Services
Limited



2024 MODULE DATES:

	1	2	3	4	5	6
Cohort 37	30 Jan	27 Feb	19 March	23 April	21 May	18 June
Cohort 38	27 Sept	1 Oct	15 Oct	5 Nov	19 Nov	3 Dec

COURSE COST

BITC members: £4,200 +VAT (25% discount to the cost for a second participant) or included as the core element of BITC membership.

Non-member rate: £4,725 +VAT

INDIVIDUAL MODULE COSTS

BITC members: £950 +VAT

Non-members: £1,000 +VAT

RESERVE YOUR PLACE

Speak to your Relationship Manager

Email: rbtraining@bitc.org.uk

CONTACT US

Nick Corrigan

Learning Lead

Nick.Corrigan@bitc.org.uk

WWW.BITC.ORG.UK

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Registered Details | 137 Shepherdess Walk, London N1 7RQ.

Telephone: 0870 600 2482

Registered Charity No: 297716. Company Limited by Guarantee No: 1619253

